

## PROJECT LOCATION

United States (Mobile)

## DATE OF ACTIVATION

June 2016

## CORE USE CASE

A practical way to showcase a large (both in volume and size) inventory of products to customers dispersed all over the country.

## SOFTWARE

- inTouch Software that allows customers to...
  - Compare Products
  - View Products in 3D
  - Watch Demo Videos
- ThinkHub
  - Interactive Canvas allows users to create and upload content (notes, images, sketches, ivideos, etc)
  - Supports unlimited wireless device sharing
  - Multitouch Web Browser

## HARDWARE

- 2 Mobile Trailers outfitted with:
  - (7) 46" inTouch Walls
  - (1) 80" inTouch Wall
  - (1) 46" inTouch Table

With inTouch software, transporting parts for in-person demonstrations is no longer a logistical and budgetary constraint - Tenneco can now take their entire product offering directly to customers with an engaging, digital showroom.

