

### PROJECT LOCATIONS

Newtown Square, PA  
Canberra, Australia

### DATE OF ACTIVATION

March 2014  
May 2015

### CORE USE CASE

A more interactive, engaging, and immersive experience for SAP associates and customers

### SOFTWARE

T1V Custom Software Application

### SOFTWARE FEATURES

Over 2000 SAP customer stories featuring case studies, videos, images, text  
Search and filter - allowing customers to locate relevant content by a preset of categories; multitouch, multiuser, multiapplication interface; Integration with SAP's existing database to keep content synchronized

### HARDWARE

Interactive Wall - 6 Panel  
T1V Collaboration Table

### HARDWARE FEATURES

- 6 x 55" HD touchscreen; single, continuous glass pane overlay;
- 60" tall x 176" wide
- 32" Intergrated touchscreen and

"Customer centricity is the most important thing at SAP. This Wall allows us to tell our stories in many, many different ways...which is very powerful."

### - Kira Tierney

Director, SAP Executive Briefing Center

Watch the SAP video:  
<http://t.co/1NOXunBJ88>

